



## Women Build 2020 Sponsorship Overview

### HABITAT FOR HUMANITY – NORTH CENTRAL GEORGIA

Habitat for Humanity – North Central Georgia (“Habitat NCG”), an affiliate of Habitat for Humanity, International, is an independent, locally run organization that is responsible for its own funding, family selection and education, land acquisition and development, home construction, and mortgage origination and servicing. Since its founding in 1995, **Habitat NCG has served approximately 1,325 family members**, including 784 children, through building or rehabilitating more than 310 homes and performing repairs on more 60 homes for low income seniors, veterans, and disabled adults in **North Fulton, Forsyth, Cherokee, and Dawson Counties**. Habitat NCG keeps costs low for families by using volunteer labor and offering interest free mortgages.

### WOMEN BUILD AROUND THE GLOBE

Habitat for Humanity was founded on the conviction that every man, woman and child should have a decent, safe, and affordable home to live in. **Women and children make up the majority of people populating Habitat neighborhoods**, as they are the most likely to be affected by poor living conditions. Habitat for Humanity International and its affiliates have been hosting **Women Build projects around the globe for more than 25 years**. Women Build empowers women volunteers to participate in an exciting experience constructing a home for a local family; and also provides a hands-on opportunity for women to be **proactive in addressing the low-income housing needs** in their communities.

### WOMEN BUILD 2020

Women from around Metro Atlanta and North Central Georgia have come together **to raise \$90,000 and build an entire house from the ground up** in Forsyth County for a family beginning in February 2020.

The **Women Build 2020 Committee is seeking sponsors** to support this meaningful, inaugural initiative. Partnering with the Women Build initiative is an opportunity to **show your company or organization’s commitment to promoting positive, women-led impact** in our community. Further, it’s a **unique team building opportunity** for women in your organization as they work on building the house side-by-side with the homeowner – no experience necessary!

Women Build participants **represent a diverse cross-section of the Metro Atlanta and north central Georgia business and civic community**. While we’ve come together for the shared purpose of providing a safe and affordable place for a single mother to raise her children, this initiative also provides an opportunity to **empower, develop, and expand the skills of women** across our community.

Benefits of corporate sponsorship include **alignment with a strong, trusted, local non-profit**, recognition on the Habitat NCG website, on construction sites, employee team building opportunities, participation in home dedications and so much more. Specific sponsor benefits are listed on the next page.

**To reserve a sponsorship, please contact Laura Lilly, Women Build 2020 Chair:**

womenbuild@habitat-ncg.org / (404) 861-2564

## SPONSOR BENEFITS

Sponsor Level	Volunteer on Build Site	Signage	Logo / Recognition	Press Release Announcing Sponsorship	Women Build Kickoff Dinner	First Nail Ceremony	Dedication Day	Provide branded item or company info to volunteers
<b>\$90,000 Master Builder (1 available)</b>	25 women – All build days	Presenting sponsor in front of the house and at all special events	Brand 2020 Project Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Yes	Speaking opportunity 5 invitations	Speaking and photo opportunity	Hand keys to family Speaking and photo opportunity	Yes
<b>\$50,000 Hammer (2 available)</b>	25 women – 5 build days	Logo on sign in front of house and all special events	Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Yes	Speaking opportunity 3 invitations	Introduced by Habitat Board Chair Photo opportunity	Hand toolbox or Bible to family Speaking and photo opportunity	Yes
<b>\$25,000 Foundation (2 remaining)</b> Current: Amazon	25 women – 3 build days	Logo on sign in front of house and all special events	Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Included in general press release	Introduced by Women Build Chair 3 invitations	Introduced by Habitat Board Chair Photo opportunity	Introduced by Habitat Board Chair Photo opportunity	Yes
<b>\$10,000 Carpenter (5 remaining)</b> Current: Traveler's Insurance	25 women – 2 build days	Name on sign front of house and all special events	Website, social media, t-shirts, event programs	Included in general press release	Introduced by Women Build Chair 2 invitations	Introduced by Habitat Staff	Introduced by Habitat Staff	Yes
<b>\$5,000 Build Day (10 available)</b>	15 women – 1 build day	Name on sign front of house and all special events	Website, social media, and t-shirts		1 invitation	Introduced by Habitat Staff	Introduced by Habitat Staff	Yes
<b>\$500 Lunch Sponsor</b>	Provide lunch for volunteer work crews	Signage on food table						Yes



# Sponsor Pledge Form

## STEP 1: DESIGNATE SPONSORSHIP AMOUNT

**YES**, we support the mission of Habitat for Humanity NCG Women Build 2020, and are excited to sponsor this initiative at the \$ \_\_\_\_\_ level.

As a Women Build 2020 sponsor we agree to provide lunches and water for volunteers and the agreed upon number of volunteers (ages 16+) on designated build days.  We agree (please check)

## STEP 2: LIST SPONSOR INFORMATION

**Representing our company for this sponsorship will be:**

Name/Title		
Business/Co Name as you wish it to appear on sponsor recognition lists		
Mailing Address		Suite, Floor
City	State	Zip
Phone	Fax	Email

**Required Signatures** (By providing the information above, I agree to receive communications from Habitat for Humanity – North Central Georgia.)

Business/Co Representative	Contract Date
Habitat NCG Representative and Title	Date

## STEP 3: CHOOSE PAYMENT METHOD (Sponsorship must be paid in full by February 2020.)

**Method of Payment** (*check one*)

**Bill me** (*check one*):  **Monthly**       **On a specific date** \_\_\_\_\_ (please specify)

**Pay by check** (please make checks payable to Habitat for Humanity – North Central Georgia)

**Charge my credit card** for our sponsorship (*circle one*): **Visa / MC / AmEx / Discover**

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Account \_\_\_\_\_

Billing Address \_\_\_\_\_

**Pay Online:** <https://habitat-ncg.org/donate/> Please indicate “Women Build” in the comments.

## STEP 4: PLEASE RETURN THIS FORM WITH INITIAL PAYMENT

Sabrina Kirkland,  
Habitat for Humanity – North Central Georgia  
814 Mimosa Blvd, Bldg C  
Roswell, GA 30076

**Questions? Please contact Laura Lilly, Women Build Chair at [womenbuild@habitat-ncg.org](mailto:womenbuild@habitat-ncg.org) or (404) 861-2564.**