



Women Build 2023 Sponsorship Overview

HABITAT FOR HUMANITY – NORTH CENTRAL GEORGIA

Habitat for Humanity – North Central Georgia (“Habitat NCG”), an affiliate of Habitat for Humanity, International, is an independent, locally run organization that is responsible for its own funding, family selection and education, land acquisition and development, home construction, and mortgage origination and servicing. Since its founding in 1995, Habitat NCG has served more than 1,600 family members, including over 830 children, through building, rehabilitating, or repairing more than 440 homes in North Fulton, Forsyth, Cherokee, and Dawson Counties. Habitat NCG keeps costs low for families by using volunteer labor and offering zero-interest mortgages.

WOMEN BUILD AROUND THE GLOBE

Habitat for Humanity was founded on the conviction that every man, woman and child should have a decent, safe, and affordable home to live in. **Women and children make up the majority of people populating Habitat neighborhoods**, as they are the most likely to be affected by poor living conditions. Habitat for Humanity International and its affiliates have been hosting **Women Build projects around the globe for more than 25 years**. Women Build empowers women volunteers to participate in an exciting experience constructing a home for a local family; and also provides a hands-on opportunity for women to be **proactive in addressing the affordable housing needs** in their communities.

WOMEN BUILD 2023

Women from around Metro Atlanta and North Central Georgia have come together **to raise \$140,000 and build an entire house from the ground up** in North Central Georgia in 2023.

The **Women Build Committee is seeking sponsors** to support this meaningful initiative. Partnering with the Women Build initiative is an opportunity to **show your company or organization’s commitment to promoting positive, women-led impact** in our community. Further, it’s a **unique team building opportunity** for women in your organization as they work on building the house side-by-side with the homeowner – no experience necessary!

Women Build participants **represent a diverse cross-section of the Metro Atlanta and north central Georgia business and civic community**. While we’ve come together for the shared purpose of providing a safe and affordable place for a single mother to raise her children, this initiative also provides an opportunity to **empower, develop, and expand the skills of women** across our community.

Benefits of corporate sponsorship include **alignment with a strong, trusted, local non-profit**, recognition on the Habitat NCG website, on construction sites, employee team building opportunities, participation in home dedications and so much more. Specific sponsor benefits are listed on the next page.

To reserve a sponsorship, please contact Serlin Bakotic, Women Build 2023 Chair:

womenbuild@habitat-ncg.org

SPONSOR BENEFITS

Sponsor Level	Volunteer on Build Site	Signage	Logo / Recognition	Press Release Announcing Sponsorship	Women Build Kickoff Dinner	First Nail Ceremony	Dedication Day	Provide branded item or company info to volunteers
\$140,000 Master Builder (1 available)	20 women – All build days	Presenting sponsor in front of the house and at all special events	Brand 2022 Project Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Yes	Speaking opportunity 5 invitations	Speaking and photo opportunity	Hand keys to family Speaking and photo opportunity	Yes
\$70,000 Hammer (2 available)	20 women – 5 build days	Logo on sign in front of house and all special events	Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Yes	Speaking opportunity 3 invitations	Introduced by Habitat Board Chair Photo opportunity	Hand toolbox or Bible to family Speaking and photo opportunity	Yes
\$25,000 Foundation (5 available)	20 women – 3 build days	Logo on sign in front of house and all special events	Website, social media, t-shirts, event programs Women Build sponsor icon for your website / social media	Included in general press release	Introduced by Women Build Chair 3 invitations	Introduced by Habitat Board Chair Photo opportunity	Introduced by Habitat Board Chair Photo opportunity	Yes
\$10,000 Carpenter (6 available)	15 women – 2 build days	Name on sign front of house and all special events	Website, social media, t-shirts, event programs	Included in general press release	Introduced by Women Build Chair 2 invitations	Introduced by Habitat Staff	Introduced by Habitat Staff	Yes
\$5,000 Build Day (10 available)	15 women – 1 build day	Name on sign front of house and all special events	Website, social media, and t-shirts		1 invitation	Introduced by Habitat Staff	Introduced by Habitat Staff	Yes
\$500 Lunch Sponsor	Provide lunch for volunteer work crews	Signage on food table						Yes



Sponsor Pledge Form

STEP 1: DESIGNATE SPONSORSHIP AMOUNT

YES, we support the mission of Habitat for Humanity NCG Women Build 2023, and are excited to sponsor this initiative at the \$ _____ level.

As a Women Build 2023 sponsor we agree to provide lunches and water for volunteers and the agreed upon number of volunteers (ages 16+) on designated build days We agree (please check)

STEP 2: LIST SPONSOR INFORMATION

Representing our company for this sponsorship will be:

Name/Title		
Business/Co Name as you wish it to appear on sponsor recognition lists		
Mailing Address		Suite, Floor
City	State	Zip
Phone	Fax	Email

Required Signatures (By providing the information above, I agree to receive communications from Habitat for Humanity – North Central Georgia.)

Business/Co Representative	Contract Date
Habitat NCG Representative and Title	Date

STEP 3: CHOOSE PAYMENT METHOD (Sponsorship must be paid in full by August 2023.)

Method of Payment (*check one*)

Bill me (*check one*): **Monthly** **On a specific date** _____ (please specify)

Pay by check (please make checks payable to Habitat for Humanity – North Central Georgia)

Charge my credit card for our sponsorship (*circle one*): **Visa / MC / AmEx / Discover**

Account Number _____ Exp. Date _____

Name on Account _____

Billing Address _____

Pay Online: <https://habitatncg.salsalabs.org/wb2023>

In Kind Gift Donation: Materials/Labor donated: _____ Quantity: _____

STEP 4: PLEASE RETURN THIS FORM WITH INITIAL PAYMENT OR PLEDGE

Katherine Ortwerth
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Questions? Please contact Kathy Ortwerth, Associate Director of Development at kortwerth@habitat-ncg.org or (770) 605-6053.